



TWO DAYS NATIONAL CONSULTATIVE WORKSHOP GNDR – PAKISTAN CHAPTER

October 13 – 14, 2017
Chitral, KP, Pakistan

SPONSORSHIP OPPORTUNITIES

Become our platinum sponsor [PKR 200,000 – 300,000 Contribution]

- a) Logo Printed on meeting agenda and workshop banners.
- b) Company/product banners displayed at the venue (in the workshop room).
- c) Logo and reference of partnership in all documentation of the workshop
- d) Will have a slot during our lunch to present products and services.
- e) Name appears in the sponsor list with logo on the organizers and GNDR Global website.
- f) 15 minutes time to speak about the organization during workshop
1. Announced during opening and closing ceremony.

Become our gold sponsor [PKR 100,000 – 200,000 Contribution]

- a) Name printed in the workshop broacher.
- b) Company product banner displayed at the venue.
- c) Name appears in the sponsor list with logo on organizer and GNDR website.
- d) Announced during opening and closing ceremony.

Become our silver sponsor [PKR 50,000 – 100,000 Contribution]

- a) Name appears in the sponsor list with logo on organizers website.
- b) Logo printed on the Workshop banners.
- c) Product of the organization displayed at the workshop venue.

Become our Ruby sponsor [PKR 10,000 – 50,000 Contribution]

- a) Name appears in the sponsor list with logo on website.
- b) Product of the organization displayed at the venue

You can also sponsor the Social Dinner and transportation to exposure visit of the workshop participants (PKR 40,000 – 50,000 Contribution), with the following advantages:

- a) Branding material on organizers website
- b) Speech during the social event

- c) Distribution of brochures during the evening
- d) Listed as Social event sponsor on the web site and Invitation paper
- e) Lunch and Tea Breaks (Same as Silver Category)
- f) Cocktail Event (Same as Gold Category)
- g) Display of organization banner on exposure site
- h) Leading the group and briefing the participants about their products/services
- i) Facilitation of the participation for community dialogue at exposure site.

Last date for confirmation of sponsorship:

September 20, 2017

For confirmation and detailed information, please contact our focal persons:

Name	Contact Number	Email
Mr. Khurram Sarwar JAD Foundation, Chitral	+92-344-9816047 +92-943-412461	khurram.khow@gmail.com
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WHY SHOULD YOU SPONSOR THIS WORKSHOP?

- Your organization/company has a fantastic opportunity to showcase and exhibit your services and contributions to a highly engaged targeted audience of organizations, government and corporate sector.
- You can gain respect and credibility by prominently displaying your achievements, lessons learned, and success stories. Instead of just attending an event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your work and engage directly to you.
- Exhibitions of your messages and services at this workshop can have an incredible impact on your work in disaster risk and climate.
- Your sponsorship will contribute to national and international agendas of:
 - **Sustainable Development Goals 2030**
 - **Sendai Framework on Disaster Risk Reduction (SFDRR)**
 - **Paris Conference on Climate Change**
 - **World Humanitarian Summit**
- This contribution of your organization will be acknowledged by world community. The event conference and its outcome will be displayed at the website of GNDR at Global and regional level over 900-member organization across the world are visiting it on daily basis. Over 100-member organization of GNDR from Pakistan will be visiting GNDR website as well as the National Focal points.

- Sponsorship also gives your organization the opportunity to generate awareness about your work in Pakistan and gain media exposure. The event is covered by national and local press and media. Your services will be displayed on the website of organizers at national and international level.
- Being featured in the program book of the event, on the event's website with your logo and having an item in the gift bags are all great ways to leverage your sponsorship and get brand recognition.
- It will provide a great way to generate quality leads for organizations actively interested in learning from you and improving aspects of their development work.

For Corporates

- Not only are the attendees of the event potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships at events, meet like-minded business professionals and industry experts in complimentary businesses collaborative partnership with which you share the same target market but are not in competition.
- This will increase your reach and exposure to new clients, customers and businesses through social media, newspaper advertising, radio, emails, and possibly even television commercials. As a sponsor your name and logo will potentially be used during these outreach campaigns. It will also be used when approaching other businesses for sponsorship - again increasing your reach and boosting your authority in your industry.
- Bringing samples to an event as giveaways are a terrific way to capture attention. By sharing a sample or trial offer of your product, you engage attendees and increase your chances of turning them into new customers.