

Webinar – Resource Mobilization for Emergency Response

27th January 2021 - Islamabad, Pakistan



The poster features a central image of a dark bowl filled with several bright orange fruits, some with green leaves. To the right of the bowl, the text 'RESOURCE MOBILIZATION DURING EMERGENCIES' is written in large, bold, white capital letters. Below this, the presenter's name 'ADEEL QAISER' and the date '27TH JANUARY 2021' are listed in a smaller, orange font. The poster also includes several logos: 'APP' (Asian Preparedness Partnership) at the top left, 'adpc' at the bottom left, and the 'BILL & MELINDA GATES foundation' logo at the bottom right. A small circular logo with various icons is located at the top right.

A webinar on the topic of “Resource Mobilization for Emergency Response” was held on January 27th 2021, at 11:30 hours Pakistan Standard Time (PST) under the “APP 2 Program”. A total of 32 individuals from different organizations attended the webinar.

Moderator of the session Mr. Muhammad Kamran, National Humanitarian Coordinator, NHN welcomed the participants and introduced the presenter and webinar’s objective. The webinar was organized to orient participants on basics of good resource mobilization techniques and available opportunities that can be tapped during an emergency.

The presenter Mr. Adeel Qaiser is a renowned development practitioner with 15 years of experience on leading positions with international organizations in program management, execution and development in complex political and humanitarian settings, in Asia, Middle East and Africa. He has a divers experience of leading teams and offices within fragile humanitarian contexts and setting including natural and the political crisis.

The presenter informed the participants that before any resource mobilization the organization must streamline and priorities their own legal status and long term objectives. The organization must also develop

solid evidence based reasons that their organization is knowledgeable and capable of bringing positive change into the lives of the affected people.

Mr. Adeel briefed the participants on the traditional sources of funding that have been utilized by emergency responders during previous disasters including UN Agencies, World Bank, ECHO, USAID, UKAID, International NGOs, Foundations, charities and trusts. He also informed about the new resources available for funding such as corporate, multinational companies, lottery schemes, international football clubs, celebrities and philanthropists etc. as well as the social media based pooled funds such as GO POOL IT.

The questions and answer session was conducted at the end of the session.

<http://resourcecenter.nhnpakistan.org/index.php/webinars-records/334-resource-mobilization-emergency-response>